

EUDR IMPLEMENTATION TIMELINE CONFIRMED

CLARIFICATION ON DEADLINES, PROCESS RESPONSIBILITIES, AND NEXT STEPS

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OVERVIEW

InterMedia, in collaboration with its supply chain partners, continues to progress work on defining the EU Deforestation Regulation (EUDR) process and establishing clear roles and responsibilities across all stakeholders.

Recent developments from Brussels have clarified the regulatory timeline and implementation requirements.

EUDR IMPLEMENTATION TIMELINE

The European Commission has confirmed that the EUDR will come into effect as originally scheduled on **30th December 2025**, following an earlier proposal from the EU Environment Commissioner to delay implementation by twelve months.

While the delay has been withdrawn, the Commission has introduced a **six-month grace period** to support organisations and supply chains still finalising compliance measures. Full compliance will therefore be required by **30th June 2026**.

For additional context, see Politico's recent coverage of the decision here: [Brussels U-turns on anti-deforestation law delay](#)

PROCESS AND SUPPLY CHAIN COORDINATION

As part of the EUDR process, printers remain central to the flow of information, providing key data to InterMedia, which will be responsible for storing and transferring this information to the importers of record (e.g. mailing providers, Menzies Coventry).

The European Commission has recently outlined **simplifications to the compliance process**, which InterMedia is currently reviewing to assess the impact on supply chain responsibilities. Once the final framework is confirmed, Intermedia will provide a full update and liaise with all relevant parties to ensure **clarity, consistency, and efficiency** throughout the process.

NEXT STEPS AND INDUSTRY READINESS

With the implementation timeline reaffirmed, Intermedia remains focused on maintaining project momentum. Engagement with printers and key supply chain partners will continue in the coming weeks to enable **comprehensive testing in early Spring 2026**, ensuring all stakeholders are fully prepared ahead of the final compliance deadline.

Further updates and detailed next steps will follow as the process is refined and validated.